

Temporary Address

xxx N Frances St #xxx
Madison, WI 53703

Jordan Kennedy

jdkennedy4@wisc.edu • 952-201-7413

Permanent Address

xxxx River Hills Dr S
Burnsville, MN 55337

EDUCATION**University of Wisconsin-Madison**

Bachelor's of Business Administration

Madison, WI

May 2022

Majors: Finance, Investment, and Banking; Economics; Risk, Management, and Insurance | **Minor:** Spanish

GPA: x.x/4.0 | **ACT Scores:** English 36, Math 34, Reading 36, Science 33 (**35/36 Composite**)

Honors: Student Council WSB Representative, National Merit Scholar, Triple AAA Award, National AP Scholar, All-State Soccer

Scholarships: Business Emerging Leaders (BEL) Scholarship, Roger Taylor Scholarship in Risk Management

Certifications: WSB Financial Modeling Microcredential Certification, Bloomberg Market Concepts, ExcelNow!, MSRB MuniEdPro

PROFESSIONAL EXPERIENCE**The Blackstone Group**

Incoming Strategic Partners Summer Analyst- Flagship Fund & Impact Fund

New York, NY

June 2021-August 2021

Bain & Company

BEL Intern- Private Equity Group

Chicago, IL

August 2020

- Closed a project with a live case team to help provide advice to a sponsor as they considered buying a major telematics company
- Conducted competitive analysis on the industry to highlight the target's unique position as a versatile vendor and premium asset
- Completed historical analysis using press releases, news, and other data to estimate user growth over time for the digital platform

Barclays

New York, NY

Investment Banking Summer Analyst- Tech ECM

July 2020-August 2020

- Supported my teams throughout 2 IPOs and 2 Bake Off's (\$6bb+ deal value) by contributing to the live decks with slides on competitors, past trading performance, precedent deals, general pricing philosophies, industry landscape, timing strategies, and more
- Presented pitches for a prospective M&A deal and a prospective Follow-On offering for clients to senior bankers in the group
- Participated in Roadshows, Analyst Days, Earning Calls, Pricing Negotiations, and Due Diligence calls across clients and sectors

Access Distributed

New York, NY

Program Director Intern

January 2020-Present

- Leads a cohort of 15 fellows through a rigorous education program of technical and industry knowledge to prepare for interviews
- Supports the rollout of the program's mentorship network by creating promotional materials, defining the expectations of the program, updating the website, and reaching out into networks available to me to recruit high-performing IB analysts and associates

Robert W. Baird & Co

Milwaukee, WI

Institutional Equity Sales Intern

August 2019

- Selected as one of three finalists from 16 teams in the Baird Innovation Challenge after proposing an in-house startup competition
- Presented two stock pitches to the sales team in a condensed format focused on story, growth drivers, risk factors, and timing

Equity Research Intern- Softline Retail

July 2019-August 2019

- Constructed a 40-page note which conducted a comprehensive analysis of the global bags market through breakdowns based on category, region, and brand with parallel commentary and forecasting of the greater luxury market, and was sent to 1000+ of investors
- Built an operating model on a \$2bb+ e-commerce fashion company including financial statement forecasting, a full revenue build based off of user growth and sales value per customer, ratio analysis, an expense breakdown by segment, and multiples analysis
- Participated in earnings calls and was tasked with breaking down the MD&A and identifying key metrics that drive sentiment

Fixed Income Capital Markets Intern- Public Finance

June 2019-July 2019

- Wrote VBA macros in Excel to draw from hundreds of daily MMD files, consolidate historical BVAL rates, and automatically pull new data to update the main workbook and linked charts, creating a database and increasing recording efficiency by over 400%
- Utilized pivot tables and pivot charts to provide analysis on municipal bond deal data based on numerous deal characteristics
- Leveraged Bloomberg resources to analyze and graph bondholder matrices to provide bankers with possible leads on new clients

Other Experiences: BLK Capital Management, D.E. Shaw Nexus Fellow, SEO Career, JumpStart Advisory, BEL Program

LEADERSHIP AND INVOLVEMENT**Diverse Leaders for Tomorrow**

Madison, WI

Founder and CEO

August 2019-Present

- Founded a student organization focused on rigorous professional development for diverse students to jumpstart their careers
- Created a mentorship network with over 20 Wisconsin Alumni and other professionals to provide individualized member advising

Alpha Kappa Psi-Alfa Mu Chapter

Madison, WI

Diversity and Inclusion Committee

December 2019-Present

- Proposed and passed a comprehensive plan to 180+ members to create the first D&I committee within a chapter nationwide

Wisconsin Investment Banking Club

Madison, WI

Associate Member

February 2019-Present

- Proposed formal sell-side pitch to investment banking professionals including LBO, DCF, Precedent, and Comparable models and analysis on company background, conceptual story, and a football field along with other graphics to outline our thesis

Other Affiliations: UW-Madison BIPOC Coalition, STAM, Capital Management Club, BBA Employment Advisory Board

SKILLS AND INTERESTS

Skills: Microsoft Office, FactSet, Bloomberg, CapitalIQ, Spanish (Minnesota World Language Proficiency), VBA, Pivot Tables

Interests: Cars, EPL Soccer, J Cole, Juicy Lucy Burgers, Monopoly, NBA, Quentin Tarantino, Saxophone, The Dark Knight