

LAUREN TAYLOR ALSTON
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EDUCATION

Georgetown University, McDonough School of Business Washington, D.C.
Bachelor of Science in Business Administration / GPA: 3.5 2017-2021
Majors: Finance | Minor: Art History, French

Relevant Coursework: Financial Accounting, Managerial Accounting, Business Financial Management, Applied Financial Management, Principles of Investment, Global Financial Institutions

WORK EXPERIENCE

Liberty Mutual Insurance Boston, MA (Virtual)
Finance Intern - GRM FP&A May 2020-August 2020

- Scoped, built, and published round-over-round planning reports including key financial metrics and outputs
- Constructed dynamic, formula driven reports in Excel incorporating drop-down menus and data accuracy checks

The Republic Investment Advisors Durham, NC
Summer Analyst May 2019-August 2019

- Actively managed a stock portfolio that outperformed the S&P 500 benchmark by 7.05%
- Achieved the following returns: BYND (+18%), ZM (+13%), PYPL (+5%)

The Hilltop Microfinance Initiative Washington, D.C.
Monitoring Crossover January 2019-May 2019

- Utilized interpersonal and analytical skills to underwrite loan applicants and potential clients
- Analyzed and consolidated key metrics and formulas to improve the efficiency of the underwriting workbook

Head of Branding January 2019-May 2019

- Executed the monthly newsletter to corporate sponsors, the board of directors, and donors
- Produced marketing videos to attract potential clients and new hires

Marketing Associate September 2017-December 2018

- Adapted recruitment strategies to increase applicants to the marketing department
- Built and implemented training guides including marketing-specific skills and processes

LEADERSHIP & ACTIVITIES

BLK Capital Management

Sector Leader January 2020 – April 2021

- Facilitated weekly analyst calls to discuss relevant market news in emerging markets
- Executed two successful pitches into the fund: SBH (+55), NSPNY (+8%)

BLK Foundation

Acting Head of the Endowment Committee January 2021–April 2021

- Managed the endowment by researching and approving asset allocations
- Coordinated with the Head of the Investment Committee to incorporate and manage mission-related investments within the endowment