

CHRISTOPHER A. JOHNSON

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EDUCATION

Robert H. Smith School of Business, University of Maryland, College Park

College Park, MD

Major: Finance

GPA: 3.90/4.00

Honors: Dean's List (Spring 2020, Fall 2020, Spring 2021)

Expected Graduation: May 2022

RELEVANT EXPERIENCE

Putnam Investments | Investment Management

Boston, MA

Equity Research Associate, Consumer Sector

June 2021 – Present

- Performing due diligence and formulating investment theses for potential investments in the consumer retail industry
 - Industry Project
 - Conducted fundamental research by connecting with sell-side analysts to gauge retail digital media advertising and subscriptions as a source of alternative revenue for large-cap retailers such as *Walmart*, *Kroger*, and *Amazon*
 - Presented investment thesis and potential transaction structure/rationale to Portfolio Managers and Senior analysts
 - Stock Pitch Project
 - Performing thorough due diligence on *Wayfair*, an eCommerce furniture retailer – analysis included DCF modeling, valuation, and an assessment of opportunity/risk factors
 - Presenting findings to Portfolio Manager and Senior analysts to inform Putnam's consumer retail-specific investment strategy

BLK Capital Management, Corp | Investment Management

Washington, D.C.

Hedge Fund Analyst, Emerging Markets Sector

October 2019 – August 2020

- Analyst in a rigorous six-month introductory investing education program covering qualitative analysis, accounting, comparable company analysis, revenue projection models, and DCF valuation
 - Worked with fellow student-analysts from across the nation to manage a \$100,000 portfolio, perform equity research, and prepare for a career in the financial services industry
 - Pitched stock of *Via Varejo*, a large Brazilian retail company, in front of investment professionals at annual BLK Conference in New York City

Accenture Federal Services | Management Consulting

Washington, D.C.

Business Analyst, Online Development Team

June 2019 - August 2019

- Business analyst working to increase customer engagement on USPS.com
 - Developed 3 solutions to improve USPS.com's customer reach, one of which included a machine learning algorithm to learn customer behavior and better predict specific customer needs upon entering the website
 - Presented project findings in the form of a formal presentation, which redirected the focus of the Online Development Team towards technological innovation as a means of improving USPS.com

WCS Construction, LLC | General Contracting

Washington, D.C.

Project Management Intern

February 2019 - June 2019

- Assisted overall project management responsibilities, including purchasing, accounting, billing, budgeting, and subcontractor-developer relations

LEADERSHIP EXPERIENCE

Delta Sigma Pi, Gamma Sigma Chapter

College Park, MD

Vice President of Scholarships and Awards

January 2021 - Present

- Introduced *Brother of the Month* to recognize outstanding members for their contributions to the fraternity
- Created a detailed resource bank for academic assistance, externships, internships, and scholarships
- Effectively employing a \$1200 budget for planning numerous events throughout semester and providing gifts for graduating seniors

Diversity and Inclusion Committee

January 2021 - Present

- Introduced the new *Skull Fund*, which seeks to pay fraternity dues for financially insecure brothers
- Created an application for those who seek to earn the *Skull Fund*
- Interviewed *Skull Fund* applicants to determine the most deserving candidates for the financial award

CERTIFICATIONS, SKILLS, & ACTIVITIES

Certifications & Training: Bloomberg Market Concepts, Financial Statement Analysis, Training the Street (Financial Modeling), Corporate Valuation, Wall Street Prep (Excel & PowerPoint)

Computational: Pivot Tables and Charts, Linear Programming

Activities/Interests: Real Estate Development, Conversational French, Fitness, Intramural Sports, Trying New Restaurants